PRODUCT SETUP



Coaster - Circle



WHAT IS BLEED?

When designing for print it is important to remember that an be difficult to trim a job right on the edge of a design i, order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to see. The area that ortends part our trim lines is called 'bleed' in order to get the best results when designing for print, it's important to ensure your arrowch always centeds past the trim lines.



GENERIC FACTS:

- Convert all text to outline
 - File provided in CMYK only
 - Our recommended rich black break down in
 - 40%C, 40%M, 40%Y, and 100%K

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 59
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 96mm x 96mm (WxH)
- Total size with bleed: 100mm x 100mm(WxH)
- Template ratio 1:1
- Image resolutions must be 350dpi
- All images must be embedded and final artwork flattened

